New Article from OCA Alliance Highlights Benefits of its Open Standard For Controlling and Monitoring Devices in Professional Media Networks

San Francisco, Jan. 15, 2014 -- The OCA Alliance, a global consortium of companies promoting the Open Control Architecture (OCA) as a media-open solution for controlling network-enabled AV devices and systems, has published a new article detailing the benefits of an industry-standard method for controlling the interconnected equipment in professional audio networks.

Developed and written by the members of the OCA Alliance, the new article is entitled "Audio System Architecture Provides Open Scalable Control, Monitoring Standard." It details the control architecture and process that the alliance members are using to interconnect pro audio networks into a unified whole system.

It has been published at EDN Magazine and can be accessed at <u>http://edn.com/design/consumer/4426793/Audio-system-architecture-provides-open-scalable-control--monitoring-standard-for-AV-networks</u>

The article is also available on the OCA Alliance website at http://www.oca-alliance.com/documents/White%20Papers/OCAWhitepaper_V3.0.pdf

About OCA

OCA defines a flexible and robust control standard for media networks. By adding system control to the media-network equation, OCA allows devices from multiple manufacturers to interoperate seamlessly. The results are more cost-effective systems that offer improved user experiences.

About the OCA Alliance

OCA Alliance is a non-profit corporation formed to secure the standardization of the Open Control Architecture (OCA) as a media networking system control standard for professional applications. The OCA Alliance's purposes are to promote the adoption and standardization of Open Control Architecture (OCA) as a media networking system control standard through marketing, education and training, and to develop future standards and other documents that augment, enhance and extend the value of OCA. For more information, please visit <u>www.oca-alliance.com</u>

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